

CONTACT

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- [Portfolio](#)

EDUCATION

Masters in Industrial Design

Georgia Institute of Technology: School of Industrial Design

2024-2026

Bachelor of Design, Industrial Design

Srishti Institute of Art, Design & Technology

2020-2023

Certificate Program in Craft Product Design

Indian Institute of Crafts & Design (IICD)

2019-2020

SKILLS

- Design Research
- User-Centered Design
- Concept Development
- Design Strategy
- Problem Solving
- DFM
- CMF Development
- Low and High Fidelity Prototype
- Material & Manufacturing
- Communication & Cross-team collaboration



ABOUT

Master's student with experience developing consumer products from early concept exploration through DFM and production. Skilled in concept development, cross-functional collaboration, and translating research insights into scalable product solutions.

EXPERIENCE

Lasko Products

MAY 2025
AUGUST 2025

INDUSTRIAL DESIGN INTERN

- Developed multiple heater product lines (several SKUs) for diverse retail audiences, advancing concepts from research through high-fidelity functional prototyping.
- Created high-fidelity, durable prototypes through high-volume additive manufacturing, enabling rapid iteration and functional validation.
- Collaborated with engineering and business innovation teams to align aesthetic intent with cost and manufacturing constraints.
- Contributed to project management, product strategy, and market positioning as part of the broader product development process.
- Projects advancing toward mass production and retail launch

Georgia Institute of Technology

JANUARY 2025
MAY 2025

GRADUATE TEACHING ASSISTANT

- Supported a master's-level studio focused on inclusive design for visually impaired users, facilitating research on disability frameworks and methodologies.
- Conducted WCAG and ADA accessibility audits and engaged directly with blind users to inform iterative design outcomes.
- Mentored student teams developing accessibility-driven projects at the Robert C. Williams Paper Museum.

Stupa Sports Analytics

FEBRUARY 2024
AUGUST 2024

LEAD INDUSTRIAL DESIGNER

- Led industrial design for a consumer IoT sports analytics device integrating high-speed imaging hardware.
- Conducted market research and competitive analysis to define concept direction and product positioning.
- Collaborated cross-functionally with engineering to integrate hardware requirements while maintaining design intent and performance standards.
- Directed iterative prototyping and advanced the product into Design for Manufacturing (DFM); scheduled for 2025 launch

3D Nest

MAY 2023
JANUARY 2024

INDUSTRIAL DESIGNER

- Designed a diverse range of products across healthcare, EV infrastructure, consumer appliances, and furniture, including medical devices, EV chargers, industrial coolers, mixer grinders, and children's furniture.
- Collaborated directly with clients and cross-functional teams (engineering, manufacturing, and business) to translate requirements into production-ready solutions.
- Delivered products currently commercialized or progressing toward launch.
- Door handle collection showcased at international exhibitions and successfully commercialized in global markets.

HONORS & CERTIFICATION

**Responsible Conduct of
Research****CITI Program**

January 2025

Credential ID 67351067

**Introduction to 3D Modeling
with Fusion 360****Autodesk**

December 2020

Credential ID AM10209409634118

**Project Showcase at
BLR Design Week 2022**

The project aimed at material development and packaging design to replace the current Single Use Plastic packaging for street food specially liquids and semi liquids.

EXPERIENCE

Havells India Ltd.

JANUARY 2023
MAY 2023**INDUSTRIAL DESIGN INTERN**

- Collaborated with Havells India Ltd. on a thesis-sponsored project to expand the personal care product portfolio.
- Redesigned a multi-styling hair kit into a compact 2-in-1 hairdryer and straightener tailored for travelers and working professionals.
- Delivered an integrated solution balancing ergonomics, portability, and manufacturing feasibility.

3D Nest

JUNE 2022
JANUARY 2023**INDUSTRIAL DESIGN INTERN**

- Conducted design research and ideation across multiple product development projects.
- Developed proficiency in SolidWorks, Fusion 360, and KeyShot for 3D modeling and visualization.
- Applied extensive 3D printing expertise to support rapid prototyping and iterative development.

GreySpace Studios & Independent

JANUARY 2020
FEBRUARY 2024**FREELANCE GRAPHIC DESIGNER**

- Social media creatives for leading F&B brands. Which are now posted on various social media platforms.
- Branding for leading lifestyles and F&B brands, which included extensive research, ideation and more.
- Collaborated and worked with team of designers from different areas.